



# 1.4" PROOF BALL

Available Now in a package of 2

## “Measure on the fly using AI”

### ► Product Overview

The Fishtechy 1.4" Proof Ball delivers quick, precise, & stress-free fish measurements. Seamlessly integrated with the AI-powered Fishtechy App, it captures length, girth, and weight in seconds—enhancing both fishing & conservation efforts.

### ► Specifications

- **Diameter:** 1.4 inches
- **Packaging:** Two Proof Balls 3" x 1.5" x 1.5"
- **Material:** Durable, floating composite
- **Data Security:** End-to-end encryption for all recorded data in app
- **Weight:** Lightweight, designed for minimal storage
- **Manufactured and ships from:** Carson City, Nevada

### ► Pricing

#### Volume Pricing for Retailers (Landed)

|               |               |
|---------------|---------------|
| 20-100 units  | \$18 per unit |
| 100-200 units | \$17 per unit |

#### Wholesale Pricing (Landed)

|                   |               |
|-------------------|---------------|
| 200-1,000 units   | \$16 per unit |
| 1,000-5,000 units | \$14 per unit |
| 5,000+ units      | \$12 per unit |

**Suggested MSRP \$35**

### ► Key Features

#### • Measuring a Fish

Measuring fish effortlessly using photos and videos for a natural, hassle-free experience.

#### • SMART Log

Automatically log catches with precise measurements and insights—no manual entry needed.

#### • Measuring for Science

Empowering anglers to collect real-time, non-invasive fish data with Fishtechy's Proof Ball for better fisheries management.

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## ► Retail Display Included

Enhance customer engagement by displaying the Fishtechy experience in-store with our integrated Android tablet setup. This display allows customers to interact with the Fishtechy app, showcasing the functionality of the Proof Ball in real-time.

### Setup and Operation:

Easily switch between an online looping video or a pre-downloaded video, with the flexibility to update content as we release new products. Need assistance with setup? Just give us a call—we're happy to guide you through it!

### Tablet Stand Included:

For a professional and easy-to-use setup in-store, we provide a sleek stand that fits seamlessly into any retail environment.

### Looping Video and Feature Showcase:

A looping video will play on the tablet, highlighting the Proof Ball's key features, such as quick measurement, catch tracking, and integration with the Fishtechy app. This video offers a hands-free demo, ideal for customers passing by.

### Promotional Support:

Digital content available for display on the tablet, including video demos and customer testimonials.



For more information on setting up the display and to receive the tablet display kit, please contact:

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Fishtechy available on

